



APPROVED MINUTES
Bloomfield Gifting/Naming Committee
Thursday, June 11, 2015, 1:00 p.m.
Bloomfield Healthcare and Rehabilitation Center
3151 County Rd CH
Dodgeville, Wisconsin

**Iowa
 County
 Wisconsin**

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Any subject on this agenda may become an action item.

1	Meeting was called to order by Committee Chair Anderson at 1:00 p.m.
2	Roll Call. Members present: Anderson, Biddick, Nankee, Oellerich. Others: Dr. Jack Jinkins & Penny Clary.
3	Approve the agenda for this June, 11, 2015 meeting. Motion by Nankee to approved the agenda of this June 11, 2015 meeting. Member Biddick seconded the motion. Motion carried.
4	Approve the minutes of the May 18, 2015 meeting. Motion by Nankee to approve the minutes of the May 18, 2015 meeting. Member Biddick seconded the motion. Motion carried.
5	Report from committee members and an opportunity for members of the audience to address the Committee. No comments.
6	Discussion on Foundation. Anderson and Biddick had an introductory meeting at Dubuque Bank and Trust regarding the Heartland Charitable Trust. Anderson shared details of the meeting including the establishment of an account; tax work; database; tracking; asset allocation strategies. Nankee complimented Anderson and Biddick for going to look into it and also, likes the committee feel to get people involved. Discussion ensued on strategies; segregation of funds and the Campbell Funds. Anderson will setup a meeting with Roxie Hamilton, Iowa County Finance Director regarding possible funds. It was the consensus of the committee that the foundation would need bi-laws to channel the donations correctly. Anderson and Nankee will meet with Iowa County Board Chair; County Administrator and Corp Counsel.
7	Policies and Procedures for Gifts and Naming. Anderson referred to page 196 of the book, "Naming Rights-Legacy Gifts & Corporate Money" regarding the naming review process. Nankee referred to page 153 of the same publication regarding getting it done. Dr. Jinkins suggested a sub-committee, if needed, to get something done. Nankee asked Clary about the Sauk County Foundation bi-laws. Clary stated she would send an e-mail to WI County Homes for foundation information or gifting money in a trust. Nankee commented on library boards that are doing similar fundraising.
8	List of needs to be considered for gift and naming. Anderson asked Clary to have a conversation with department heads regarding specific building areas and putting an amount to each area. The life of items was discussed and Biddick suggested a disclaimer regarding the life of an item. Nankee gave a background on similar projects he has been involved with and emphasized staff and department involvement. Anderson restated the "to do" list as Nankee and Anderson meeting with county representatives; Clary seeking policy and procedures from other counties and Clary and staff looking at a list of naming possibilities with multiple dollar differentials.
9	Next meeting date. The next meeting date will be Thursday, July 2 at 11 a.m.
9	Adjournment @ 2:12 p.m.