

HIDDEN VALLEYS INC.

11:00 am Board meeting

Wednesday August 20, 2014

**Bridges Restaurant
201 Christensen Drive
Darlington, WI**

AGENDA

CALL TO ORDER

WELCOME & INTRODUCTIONS

MINUTES - July 16, 2014

TREASURER'S REPORT

- Financial Report

PRESIDENT'S REPORT / EXECUTIVE REPORT

- ITBEC grant update
- Next Level update
- Travel Show Partners Update
- Associate Memberships/ partners
- 2015 guide text content
- 2015 Membership contracts

OFFICE MANAGER REPORT

- 2015 press release update

NEW BUSINESS:

- Review Lafayette County cover/centerfold
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SALES REPORT - BOOK COUNT

REMARKS / CONCERNS / ITEMS FOR NEXT AGENDA

ADJOURNMENT

Next meeting Wednesday September 17, 2014 – Grant County