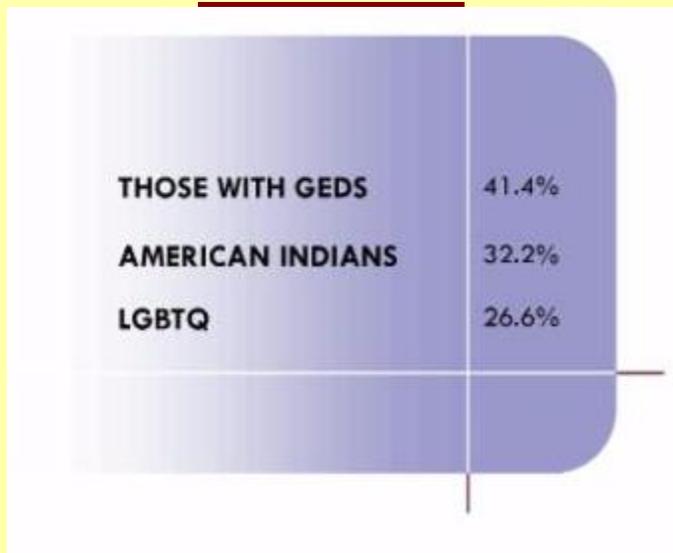




Empowering healthy behaviors through education and advocacy to sustain a tobacco free life.

September/October 2015

### Who Smokes?



[Get More Stats](#)

Local News



### **Congratulations Janesville!**

Vaping and smoking are now one and the same in Janesville after the city council unanimously banned e-cigarettes from wherever tobacco cigarettes are outlawed.

[Learn More](#)

### GTFO and win a \$10,000 scholarship!



Get the Filter Out! Did you know cigarette butts are the most littered item worldwide? This new initiative to eliminate the environmental detriment of smoking also offers youth a [\\$10,000 scholarship!](#)



Call or visit their [Website](#) for free quitting resources and support.



[www.tobwis.org](http://www.tobwis.org)  
Information on tobacco efforts in

[#Itsatrap](#)



Sometimes smoking is still smoking. Half of people who try  
cigs in college still smoke 4 years later.

## A Dangerous Trend – Smokeless Tobacco Use Among High School Athletes

Past 30-day use of combustible tobacco products dropped from  
2001 to 2013 among all high school students (**31.5% to 19.5%**), while  
past 30-day use of smokeless tobacco remained unchanged among  
non-athletes (**5.9%**), and increased among athletes (**10.0% to 11.1%**).

Smokeless tobacco is **NOT** without risk



**SMOKELESS TOBACCO USE CAN...**

[Learn About the Risks](#)

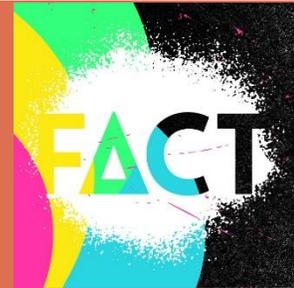
Wisconsin



# CLEAR GAINS

WISCONSIN'S  
SMOKE-FREE  
HOUSING  
INITIATIVE

[Learn More](#)



FACT is Wisconsin's youth-led  
tobacco prevention movement,  
empowering young leaders to spread  
the truth about tobacco.

[www.factmovement.org](http://www.factmovement.org)

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Southwest Alliance for Tobacco Prevention

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